

THE CHIC WAY TO TRAVEL IN FRANCE

SECOND ISSUE / AUTUMN - WINTER 2015

# *madame*

## **FIGARO** FRENCH INSPIRATION



### PARIS ISSUE

*Haute Couture, High Jewellery,  
High Gastronomy,  
The Essence of French Style*

NINE D'URSO  
photographed by  
ELLEN VON UNWERTH

NOTEBOOK

# ESSENTIAL PARIS

A watercolor-style illustration on the right side of the page. It features a light blue map of France with a teal line representing a river or path. In the top right corner, there is a small black silhouette of the Arc de Triomphe. Below it, there is a black silhouette of the Eiffel Tower. The background of the illustration is a mix of light blue and white washes.

FROM PLACE VENDÔME,  
TO ST-GERMAIN-DES PRÉS  
VIA THE MARAIS, OUR BEST  
TIPS FOR LOOKING GOOD,  
WINING AND DINING,  
DISCOVERING THE  
CULTURE, CLUBBING IN  
THE HIPPEST VENUES, OR  
FINDING YOUR WAY IN THE  
MOST ROMANTIC SPOTS.

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ILLUSTRATIONS **VERONICA DALL'ANTONIA**





### CHEEKY COCOON MAISON SOUQUET

In SoPi (South Pigalle), this former brothel has been transformed into a trendy establishment with twenty bedrooms and six suites.

Red velvet graces the lounge, with portraits of famous early-20<sup>th</sup>-century courtesans. The pretty, dinky bar was designed by Jacques Garcia, who left his inimitable mark on the place.

10, rue de Bruxelles, Paris 9<sup>e</sup>, +33 1 48 78 55 55,  
[www.maisonsouquet.com](http://www.maisonsouquet.com)

### VINTAGE SPIRIT THANX GOD I'M A V.I.P

A favourite with fashion stylists, this temple of vintage has a whole floor dedicated to reasonably priced garments by top brands. Each find can be customised on site by the owner, who is also a fashion stylist. The second-hand store will soon be extended by 400 sqm to make room for menswear. Finally!

12, rue de Lancry, Paris 10<sup>e</sup>,  
+33 1 42 03 02 09, [www.thanxgod.com](http://www.thanxgod.com)

### ETHICAL TANNING FRANCIS KURKDJIAN

The fragrance designer's fifth outpost, in the heart of the Marais, is the place to shop for exclusive perfumes and scented paper, incense and bubble-blowing products for children that smell like fresh-cut grass. You'll also find the new eau de parfum Aqua Vitae Forte, a delicious mix of woody fruit essential oils, as well as his very first scented leather goods collection, co-created with Paris saddle-maker Atelier Renard. Expect to find pieces in alligator, lamb or calf skin, all tanned ethically in France.

7, rue des Blancs-Manteaux, Paris 4<sup>e</sup>,  
+33 1 42 71 76 76, [www.franciskurdjian.com](http://www.franciskurdjian.com)



### COMPLICATION WATCHES AUDEMARS PIGUET

October will see one of the events of 2015: the opening of this major Swiss watchmaker's flagship store. It will be an opportunity to discover the new Millenary collection of grand complication watches. The interior design remains top secret but, as with all the brand's stores around the world, will be inspired by the Brassus, the river that runs through the eponymous village, where the company was founded 135 years ago and still operates to this day, in the watchmaking Mecca that is the Vallée de Joux.

Corner of rue Royale and rue du Faubourg-Saint-Honoré, Paris 1<sup>re</sup>,  
[www.audemarspiguet.com](http://www.audemarspiguet.com)



### INDIAN INSPIRATION BOUCHERON

The brand's new Bleu de Jodhpur collection is nothing short of amazing. Claire Choisne, the jeweller's artistic director, worked with Maharajah Gaj Singh II to create it. Choisne used materials rarely seen in high jewellery, including marble from Makrana and sand from the Thar Desert. The most spectacular piece is the reversible Jodhpur necklace, which has marble and diamonds on one side, and rock crystal and sapphires on the other.

26, place Vendôme, Paris 1<sup>re</sup>,  
[www.boucheron.com](http://www.boucheron.com)